APRIL/MAY 2025

23ISEN34/23USEN34 — ENTREPRENEURIAL SKILLS (SEC IV)

Time : Three hours Maximum : 75 marks

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SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Who is an entrepreneur?
2. Name any two traits of entrepreneurship.
3. Describe critical thinking.
4. Mention any two types of entrepreneurship skills.
5. Define Branding.
6. What is organizational behaviour?
7. Specify any two risks of import-export.
8. What is marketing?
9. Define the concept of social responsibility.
10. What is creative capital?

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Explain the concept of entrepreneurship.

Or

(b) Write a note on entrepreneurial mindset.

12. (a) Explain why communication skills are important in entrepreneurship?

Or

(b) Write a note on financial skills in workplace.

13. (a) Suggest ways to improve strategic thinking skills.

Or

(b) Point out the significance of technical skills in entrepreneurship.

14. (a) Bring out the advantages and disadvantages of networking.

Or

(b) How do you highlight entrepreneurial skills in your resume and in an interview?

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15. (a) Provide an overview of 'entrepreneurial imagination and creativity'.

Or

(b) Write a note on meeting with entrepreneurs.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Illustrate the role of entrepreneurship and challenges of entrepreneurship development.

17. Describe in detail, the business management skills and how to improve it?

18. Elucidate various types of entrepreneurship.

19. How do you apply entrepreneurship skills in workplace? Elaborate.

20. Write an essay on social and societal responsibility of entrepreneurs.

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